U.S. Regional Directors and International Director Responsibilities

1. Participate in meetings of the Board of Directors (BOD)
   a. Two major meetings of the BOD each year
      i. Spring – future conference site or other location
      ii. Fall – International Annual Conference
   b. Monthly BOD conference calls

2. Work with the regional and International Directors’ group on relevant initiatives related to growing membership
   a. Publishing a quarterly regional newsletter for all members, university program offering engineering management degrees, and technology-focused organizations in the assigned region. Contents include ASEM activities, honors for programs and individual members, and special events.
   b. Contacting and engaging schools (email or phone – no travel expected) with engineering management programs to encourage participation in ASEM activities including
      i. Joining ASEM (faculty as regular members and departments as corporate members)
      ii. Submitting papers and attending the International Annual Conference
      iii. Forming an ASEM student chapter (Goal: one new student chapter per year)
      iv. Sending a student team to the case study competition at the International Annual Conference, etc.
   c. Contacting and engaging technology-based companies (email or phone – no travel expected) to encourage participation in ASEM activities including
      i. Joining ASEM (engineers and technical managers as regular members and the companies as corporate members)
      ii. Submitting papers and attending the International Annual Conference
      iii. Encouraging the formation of ASEM professional local sections (Goal: one new local section per year)
   d. Develop and maintain information and statistics on membership and participation in ASEM activities by members and organizations in the assigned region including
      i. Student chapters and local sections
      ii. Individual and corporate members
      iii. Attendance at the international annual conference
      iv. Purchases of ASEM products
      v. Certified MS programs
      vi. Certified engineering managers
3. Promote the Society in the assigned region
   a. Serve as the primary point of contact for information, inquiries, and support in the region
   b. Engage individuals through ASEM social media sites in discussions of pertinent engineering management topics (ASEM LinkedIn and Facebook sites already established)
   c. Market ASEM corporate training programs to engineering companies
   d. Market the Engineering Manager Certification (EMPC) program to individuals and companies in the region
   e. Promote the ASEM MS certification program to universities in the region
   f. Promote the ASEM publications available for purchase
   g. Provide appropriate help during annual conference if it falls in the assigned region in terms of publicity, funding, speakers, etc.
   h. Participate in regional or national conferences of other professional societies that complement ASEM