

Option	Member Benefit Options (Choose up to Membership Level)	Value	Time Frame
<b>Website Related</b>			
1	Corporate, program or university logo on ASEM website	\$1250	1 yr.
2	Career services: recruitment ad, banner ad, job posting (per month)	\$100-250	month
3	Logo / link in mass emails and newsletters to members	\$3000	1 yr.
<b>Publication- Visibility Oriented</b>			
4	Logo on Engineering Management (EM) Handbook	\$1000- \$2000	4 yrs.
5	Logo / ad in the Newsletter	\$1000	1 yr.
6	Special Opening in ASEM Webinar	\$250	Per Webinar
<b>Employee Development</b>			
7	Membership in ASEM (discount per level)	Discount based on level	1 yr.
8	Contracted training provided by service sponsor (discount per level)	Discount based on level	1 yr.
9	AEM/ PEM test (discount per level)	Discount based on level	1 year
10	Seminars at annual conference	Discount based on level	1 yr.
11	Sponsor of videos on EM topics in the YouTube channel (10min)	\$1000	1 yr.
12	Web purchases of books and literature (discount per level)	Discount based on level	1 year
<b>International Annual Conference related</b>			
13	Logo on International Annual Conference (IAC) website and the program	\$500	1-2 yrs.
14	Sponsor of IAC ASEM award Endowed / named award	\$500 \$5000	1 permanent
15	Table at conference for recruitment, product, etc.	\$500	1 year
16	Registration discount at IAC per level	Discount based on level	1 yr.
17	Named special event (focus group, roundtable, etc.)	\$2,500	1 yr.
18	Named: Keynote Speaker	\$2,500	1 yr.
19	IAC career development workshops per person (subject to availability)	Discount based on level	1 yr.
20	Named technical tracks in the IAC (e.g., project management, energy systems)	\$500 \$5000	1yr. permanent
21	Named workshops (e.g., risk management workshop)	\$500 \$5000	1 yr. permanent
22	Named conference	\$15000	1 yr.
23	Named student scholarship: registration & travel per student, plus \$500 stipend	\$1250	1 yr.
24	Logo displayed during IAC social events on the screen	\$200	1 yr.
25	Insert in the IAC program, welcome bag	\$500	1 yr.
26	Promotional items in the conference (Lanyards, bags, pens, pins, t-shirts, etc.)	\$1000 per item	1 yr.
27	Logo on polo shirts, long sleeve shirts for BOD and students helpers	\$1000	1 yr.
28	Access to LinkedIn membership for announcements, articles, and other posts	\$2000	1 yr.
29	Sponsor Breaks @ IAC: sign displayed	\$500	1 yr.
30	Sponsor Meals @ IAC: sign displayed and recognition announcement	\$1500	1 yr.
31	Sponsor Social/ Networking Event @ IAC: sign displayed and recognition announcement	\$1500	1 yr.
32	Sponsor transportation to Industry Tours or Social Networking Event during IAC	\$1000	1 yr.



## Corporate Member Program

### Program Objective:

To facilitate broader, more flexible and cost effective engagement with large organizations such as government agencies, departments or colleges of universities, or corporations, ASEM has developed a Corporate Membership Program (CMP). This program allows organizations with varying needs and budgets to select the membership and engagement options that work best to meet their needs.

### Purpose:

ASEM views our corporate membership program as a business agreement with bottom line impact. Our goal is that the membership provides access to a range of cost effective tools that can be leveraged for meeting a number of business goals such as employee development, recruitment, brand or company awareness and similar goals.

### How the Program Works: Levels and Choices:

Based on the corporate member’s budget and organizational goals, the levels below define our “levels” of membership. Based on the level selected, the corporate member receives immediate discounts on activities such as conference attendance, membership, web advertising and similar society services. In addition, the corporate member can choose other strategic benefits (outlined on the following pages, up to the value of the membership level.

- **Platinum Membership:** Above \$7,500 (general 30% discount on conference, membership, etc.)
- **Gold Membership:** \$5,000 - \$7,500 (general 25% discount on conference, membership, etc.)
- **Silver Membership:** \$3,000- \$5,000 (general 20% discount on conference, membership, etc.)
- **Bronze Membership:** \$1,500- \$3,000 (general 15% discount on conference, membership, etc.)

### Example:

The table below provides an example of a membership at the \$4,000 level (Silver) and how the organization could select benefits based on strategic goals

<b>Government Agency or Corporation Membership Example</b>	
Example Level	Silver: \$4,000
Organizational Goals / interests	Employee development and broader awareness in the global technical community
2% discount on ASEM services	<ul style="list-style-type: none"> <li>• Development of technical management workforce: 20% discount on membership, conference attendance, and certification</li> <li>• Professional development seminars at the conference: 20% discount</li> <li>• Professional in Engineering Management Certification: 20% discount</li> </ul>
Strategic Selection options (up to \$4000)	<ul style="list-style-type: none"> <li>• Six job vacancy ads along with banner ads on web site: \$250 each = \$1,500</li> <li>• Logo on web site: \$1,250</li> <li>• Logo on International Annual Conference material: \$500</li> <li>• Sponsor student scholarship to conference: \$1000</li> </ul>