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Serving Engineering Managers Worldwide



ASEM eNews

December 2016



October 18- 21, 2017 - - Save the Dates for the 2017 ASEM IAC!

Reimagining Systems Engineering and Management

Hosted by the Univ of Alabama in Huntsville at the Marriott Hotel - Huntsville, Alabama, USA. More details can be found here: https://asem.org/2017_IAC

- Abstract submissions (up to 250 words) for full paper, presentation only, or student posters due **27 February 2017**.
- Tutorials, Workshops, Panels, Roundtables and Special Sessions proposal submissions due **27 February 2017**.

July 6-7, 2017 - Engineering Management Conference in Europe

ASEM is proud to be a co-organizer of the **3rd International Joint Conference (IJC 2017)** on "New Global Perspectives on Industrial Engineering and Management".

The conference will be held in **Valencia (Spain) on July 6 & 7, 2017** and brings together international researchers in industrial engineering and engineering management from leading engineering societies around the world, such as ABEPRO (Associação Brasileira de Engenharia de Produção), ADINGOR (Asociación para el Desarrollo de la Ingeniería de Organización), IISE (Institute of Industrial and Systems Engineers), AIM (European Academy for Industrial Management) and ASEM (American Society for Engineering Management).

The conference offers a unique opportunity for networking, a high quality scientific program and an exciting social program. Selected papers of the conference will be invited to submit their paper to various prestigious journals, including the **Engineering Management Journal** (ASEM) and **Frontiers of Engineering Management** (Chinese Academy of Engineering).

Details can be found on the linked [Call for Papers](#), or the conference website: www.icieom.org

Important deadlines:

20 February 2017: Full paper OR extended abstract submission
17 April 2017: Notifications of results to authors
15 May 2017: Final versions of full papers

Meet ASEM's Regional Directors



International Director: Simon Philbin, PhD, MBA, PEM

Imperial College, London, London, UK

Simon and his team support all areas outside of the USA. If you live outside of the USA, please contact Simon to find out how you can engage in ASEM activities and leadership. He can be reached at InRegionalDirector@asem.org.



Southwest Regional Director: Christy Bozic, PhD

University of Colorado Boulder, Boulder, Colorado

Christy serves as the regional director for **Arizona, California, Colorado, Nevada, New Mexico, and Utah**. If you live in one of these states, Christy can help you become more involved. Contact her at SWRegionalDirector@asem.org.



South Central Regional Director: Edward Pohl, PhD

University of Arkansas, Fayetteville, Arkansas

Ed serves as the regional director for **Arkansas, Kansas, Louisiana, Missouri, Oklahoma, and Texas**. Ed is happy to help you discover your best fit with ASEM. He can be reached at SCRegionalDirector@asem.org.

Southeast Regional Director: Charles B. Daniels, PhD



Old Dominion University, Virginia Beach, Virginia

Charles serves as the regional director for **Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, and West Virginia**. Please contact him at: SERegionalDirector@asem.org.



**Northwest Regional Director:
Tugrul Daim, PhD, PEM**

Portland State University, Portland,
Oregon

Tugrul serves as the regional director for **Alaska, Idaho, Montana, Nebraska, North Dakota, Oregon,**

South Dakota, Washington, and Wyoming, Tugrul can be reached at NWRRegionalDirector@asem.org.



North Central Regional Director: Larry Mallak, PhD

Western Michigan University, Kalamazoo, Michigan

Larry serves as the regional director for **Illinois, Indiana, Iowa, Ohio, Pennsylvania, Michigan, Minnesota, and Wisconsin**. You may reach Larry at NCRegionalDirector@asem.org.



Northeast Regional Director, Brian Galli, PhD, PEM

Long Island University, Huntington Station, New York

Brian serves as the regional director for **Connecticut, Delaware, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Rhode Island, and Vermont**. You may reach Brian at NERegionalDirector@asem.org.

Greetings from ASEM's Communication Director

Hello! As the incoming Communications Committee functional director, I want to give you a small peek into what you can anticipate for ASEM in 2017. There are a number of webinars in the works which span a number of different topics. Be sure to watch for viewing information, and please contact me if you are interested in presenting a webinar of your own. The Practice Periodical is coming together as well. The first issue will feature highlights from the 2016 IAC. If you have an interest in providing an article for the Practice Periodical or have a suggestion for something that you'd like to learn more about, please let me know. The ASEM Blog, featured at the ASEM website, is also available for those wishing to add their voice and ideas to the society.



Wishing you and yours the best of all things in 2017,

Tricia Simo Kush, CSM, PEM

It's Time to Arrange Your Spring Academic Partnership!

Sign up now to provide your students with the most current tools used in the Engineering Management profession! Based on a fixed fee, the program allows an academic institution to facilitate a given number of individual student memberships on a large scale with minimal paperwork. Upon joining the program, the institution or the lead faculty member is issued an access code which allows the specified number of students to go directly to the ASEM web site and register as student members. *Your students can enjoy the **benefits of membership** such as receiving electronic copies of the society's publications (the Engineering Management Journal, the Practice Periodical, and eNews), reduced conference registration, and participation in society webinars.* Most importantly, costs can be reduced due to economies of scale and local dues can be retained locally to support student activities.

Program Details

Based on the needs of programs of various sizes, three partnership levels have been developed, to allow flexibility in supporting student members.

Academic Partnership Levels

- **Level 1 Academic Partnership:** Up to 25 students \$ 500
- **Level 2 Academic Partnership:** Up to 50 students \$1,000
- **Level 3 Academic Partnership:** Up to 250 students \$2,000

Program operational steps are described below:

- When a department or college, joins this program, the partnership runs for the next 12 months from the time of sign up, or when the partner wants it to begin. For instance, a program may pay over the summer and begin in the fall semester, running the entire academic year.
- The academic partner is provided an access code and students go directly to the ASEM web site and register using the code. The code will be good for a 12 month period or until the specified number has joined. Student memberships last the length of the partnership.
- When the memberships are filled, the academic partner contact will be notified. Lists of members can be furnished, as needed.
- Each academic partnership prime contact receives a professional membership.

How to Participate:

Complete the attached [Academic Partnership form](#) and email to asem-hq@asem.org or call 256-503-8482.

Job Opportunities

[Click here](#) to potentially find your next career adventure, or to find out how you can advertise your employment opportunities to the EM community.

Thank you to ASEM's corporate members and sponsors for investing in the future of engineering managers across the world!

***Lawrence
Livermore
National Lab***



New sponsorship opportunities are now available with ASEM! If you are interested in partnering with ASEM, please let us know at asem-hq@asem.org.

Connect with ASEM:



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