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Serving Engineering Managers Worldwide



ASEM eNews

September 2017

President's Note

We are deep into the final preparations for ASEM's annual conference. Our WHQ team and conference committee is in overdrive ensuring that conference is a great experience. Our registered attendees represent 15 countries, more than 30 different companies and agencies, and more than 70 academic institutions. I look forward to meeting as many of you as possible in Huntsville. If you haven't met our leadership team, please introduce yourself. We are always looking for more engineering managers to join our leadership team (or simply to say hello!).



Speaking of our leadership team, we are excited to introduce our 2017-2018 ASEM leadership team. Simon Philbin is joining the executive committee as our incoming Secretary. Our membership elections also resulted in four new members with Ean Ng, Yesim Sireli, and Teresa Jurgens-Kowal joining our board of directors. Our officers will transition into their new roles on Friday October 20th during the IAC. I am sure they will find serving this Society to be as rewarding and leadership skill building as I have.

We are currently searching for a new Editor-In-Chief (EIC) for the Engineering Management Journal. Toni Doolen and Eileen Van Aiken have tendered their resignations as of December 2017. Toni began her role as EIC in 2009 and Eileen joined her as a Co-EIC in 2012. The journal's impact factor more than doubled from 0.250 to 0.548 during their leadership and its 5-year impact factor increased from 0.452 in 2012 to 0.932 in 2016. Their implementation of a strategic vision and efficient operational procedures have made lasting contributions to EMJ and all of the work that was published during their tenure. If you see Toni and Eileen in Huntsville, please thank them for their excellence in leading EMJ over the past eight years.

I am grateful to all members of our executive committee and board of directors for their dedicated service this past year. I thank Angie, Paul, and Bill for their significant efforts in supporting my role as President. Thank you to our ASEM membership for giving me this tremendous and humbling opportunity to serve as your 2016-2017 President. I look forward to continuing my ASEM service as Past President under the leadership of incoming President Frances Alston.

~ 18-21 October 2017 ~

ASEM International Annual Conference (IAC)

Register at: <https://www.xcdsystem.com/asem/attendee/index.cfm?ID=A6MW1MI>!

We were able to add a few more rooms to our block, which closes on 10/3! Secure your room now at: <https://asem.org/IAC-Lodging-&-Attractions>.

The excitement is building for the 2017 IAC with the theme of **“Reimagining Systems Engineering and Management.”**

Accepted papers are indexed through ProQuest and ABI/INFORM. A record number of abstracts and proposals have been submitted.

The 2017 host is the Dept of Industrial & Systems Engineering and Engineering Management at the University of Alabama in Huntsville (UAH). Please plan to attend the special events including:

- Engineering Manager of the Year Award
- Industry Roundtables and Guest Speakers
- Best Conference Paper, Best Student Paper, and Best Dissertation Awards
- Undergraduate and Graduate Case Competitions
- Local Industry Tours
- Social Events and more!



The conference hotel is the Marriott Hotel-Huntsville, next to the US Space and Rocket Center. The conference room block is now open at <https://asem.org/IAC-Lodging-&-Attractions>. All signs point to another IAC attendance record so please make your reservations early and assure your stay at the conference hotel venue!

More details about the IAC can be found here: https://asem.org/2017_IAC

~ 18 October 2017 ~ **Industry Tours at the IAC**

There are three tours planned for 18 October 2017. Find out details at <http://asem.org/2017-Keynotes-and-Activities>.

- Tour 1: Alabama Robotics Technology Park
- Tour 2: NASA Marshall Space Flight Center Bus Tour
- Tour 3: U.S. Space and Rocket Center VIP Tour

Reserve your spot today through the conference registration system at <https://www.xcdsystem.com/asem/attendee/index.cfm?ID=A6MW1MI>!

Workshops Offered at the IAC

Several workshops are being offered as part of the IAC. Registered conference attendees are welcome to drop in any of the workshops that are provided as part of the ASEM conference. However, in order to assist the workshop presenters to better prepare the materials, please RSVP through the conference registration system if you know in advance that you will be attending any of these workshop.

Cost: Workshop is free for attendees with paid IAC registration. Non-conference attendees who are interested in participating in these workshops please contact ASEM HQ at asem-hq@asem.org.

The workshops being offered are:

- Systems Engineering Track: Systems Science – Principles for Supporting the Evolution of Systems
 - Planning and Tracking Technical Performance Risk and Opportunity in Projects/Programs
 - CAEM/CPEM Exam Item Writing Workshop; teaching experienced EMs how to write questions for the CAEM and CPEM.
 - Tools and Theories of Model-Based Systems Engineering
 - Competitive Value Innovation Guide - a ISO50501 Compatible Corporate Innovation Management Tool
 - Leading and Managing System and Specialty Engineers
 - Interactive Workshop for Developing International Research Collaborations
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ASEM Welcomes BoD Members



Simon Philbin
Secretary



Ean Ng
Director At-Large -
Conference Coordination



Yesim Sireli
International Director



Teresa Jurgens-Kowal
South Central Regional Director

Academic Sponsorship Opportunities - International Annual Conference

ASEM has designed a conference sponsorship program that provides exceptional value in meeting the specific needs of university programs, and outstanding opportunities for recognition, recruitment and program marketing within the global engineering management community. The IAC sponsorship options combine multiple media and options to provide a strong presence before, during, and after the conference has taken place. The participation of your academic institution demonstrates active support for the profession of engineering management and creates a broad and lasting exposure for your program.

Conference Sponsor Bundle (\$1,000)

The Conference Sponsor Bundle sponsorship option includes the following benefits:

- Logo on International Annual Conference (IAC) website with link to program for full year.
- Logo on the conference booklet insert.
- University banner displayed at conference (provide 3x5 banner)
- Recognition signage at the opening reception.
- Program table provided for recruitment, literature, etc.
- Literature inserted in welcome bag.

For more information and other sponsorship options, please visit <http://asem.org/Sponsorship>

Corporate Membership Program

ASEM has designed an enhanced package of benefits for corporate members. This plan allows non-academic organizations to choose the benefits that are best for each individual circumstance including job advertisement, banner ads, reduced membership costs and similar advantages.

For additional Corporate Membership options, please visit: <http://asem.org/Corporate-Membership>

Job Opportunities

[Click here](#) to potentially find your next career adventure, or to find out how you can advertise your employment opportunities to the EM community.

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Contact email: asem-hq@asem.org

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