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SOME HYPERLINKS MAY NO LONGER WORK DUE TO THE TIMELINESS OF THE EVENTS REFERENCED OR REGULAR WEBSITE CHANGES.



Serving Engineering Managers Worldwide



ASEM eNews

May 2018

President's Note

Greetings,

As always, we have been busy going about the business of the society with you in mind. I'm sure you're just like me and can hardly believe the year is half over. But that just means we are that much closer to our annual conference. Be sure to book your room soon so that you can take advantage of early bird registration.

Are you an inquisitive and engaging person with great writing skills? If so, we have an opportunity for you to use your skills in assisting with developing certification questions.

We are always trying to find ways to keep everyone informed and now you can access IAC Proceedings through EBSCO. Check out our ASEM Spotlight to see what the Michigan Technological University chapter has been doing to increase awareness of ASEM.

I would like to challenge each of you to follow in the footsteps of Michigan Technological University ASEM chapter and engage in activities that will increase awareness of ASEM.

Until next month!



Executive Director Thoughts



It has been a particularly busy month and I want to update you on some very positive activities.

Our society is blessed with a cadre of wonderful volunteers. It is always dangerous to highlight a group at the risk of missing another but we all need to appreciate our regional directors. They work in the background doing wide range of support activities. As a special note, we want to welcome Elizabeth Gibson from the University of Colorado- Boulder as the new Southwest Regional Director.

Trish Simo Kush has been approved by the board for a three-year appointment as our second Associate Executive Director. Her focus will be primarily building sources of revenue. The society owes a big debt of gratitude to Dave Wyrick who was our first AED.

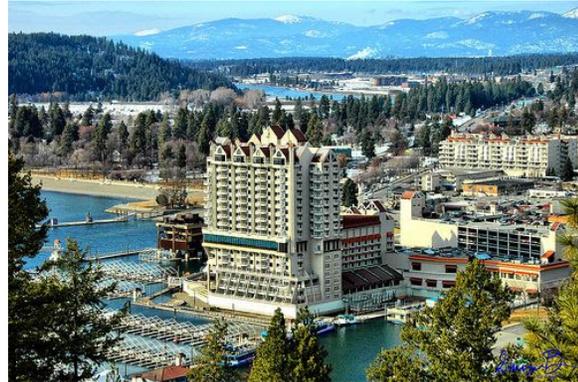
Another important milestone is noted in this eNews, a society team comprised of Patrick Kush, Charlie Daniels, and Jess Matias has completed a set of over 1,000 slides supporting use of the EMBOK in the classroom, for professional training, or for CAEM/ CPEM preparation. More

details on this are noted below (in training materials) and will be discussed more in the coming months. We can all be proud of our society and the efforts of these and all of our volunteers.

~ Through 17 August 2018 ~

EARLY BIRD REGISTRATION OPEN! Register now for ASEM's 2018 International Annual Conference

Make plans now to join us in Coeur d'Alene, Idaho for the 2018 IAC! The theme this year is "**Bridging the Gap Between Engineering and Business**", and will be hosted by the [University of Idaho](#) at the [Coeur d'Alene Resort and Conference Center](#).



To register for the conference visit <https://www.xcdsystem.com/asem/attendee/index.cfm?ID=6SmGdSD>

While at the IAC, you will want to be close to the action and stay at the conference venue. Please visit <http://asem.org/2018-IAC-Lodging/> for more information, and to secure your room for a great rate!

Tricia Simo Kush to serve as ASEM's Associate Executive Director

Please join us in welcoming Tricia Simo Kush to the ASEM World Headquarters Operations Team as the new Associate Executive Director. Tricia will also continue to serve as the Communications Director.

We thank Dave Wyrick for his service as the first Associate Executive Director and plans are under way for Dave to continue the important work he started to build external relations with other professional societies; details to follow.

Professional Development Training Packages

ASEM wants to promote professional development training in Engineering Management and provides a wide range of tools and options to support those who engage in the career development of working engineers and technical professionals. Here are programs for professional trainers to consider:

Training Materials: ASEM can provide a complete set of PowerPoint slides and speaker's notes supporting the use of the EMBOK as the foundation for a professional development program. Whether the course is one day or one week, these slides (typically +75 per EMBOK domain) save long hours of preparation and cover the key materials.

Access to the EMBOK and Handbook: Students in the professional development classes are eligible to be student members for a year and can access electronic copies of the EMBOK and Handbook for use in the training course.

Validation of Training: Instructors who employ the EMBOK and student membership are eligible for reduced rates for their students to take the CAEM or CPEM as appropriate for their experience and background. These reductions in the cost of the exam for the students reflects economies in scale in processing applications and proctoring tests. Contact [ASEM headquarters](#) to discuss your course and testing options.

Are you a Skilled Question Writer?

Seeking volunteers to assist in scripting 4th Edition EMBOK questions for the CAEM/CPEM certifications! We are looking for each volunteer to 'build' 10-15 questions for consideration to the exams; a non-disclosure agreement will be required to participate. If interested, please directly contact Jim Schreiner, PDCE Director at ProfessionalDevelopment@asem.org.

IAC Proceedings now available through EBSCO!

The IAC Proceedings will now be available through EBSCO in the Applied Sciences Ultimate collection.

Please contact your school library to ensure that you have access to these valuable resources. We welcome any feedback or request for further information at asem-hq@asem.org.

ASEM's Summer Tour

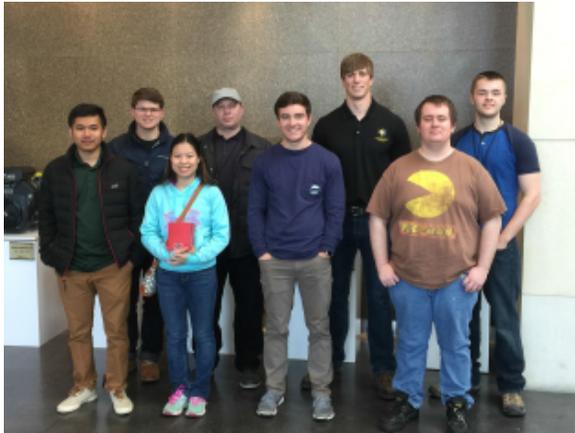
One of the strategic initiatives the society is exploring involves building relationships with other professional societies. We are taking steps in this direction over the next couple of months with an ASEM presence at two engineering management related conferences in the Midwest.

You can find ASEM in Minneapolis (MN) on June 3-7 at the World Environmental & Water Resources Congress of ASCE <https://www.ewricongress.org/> and then in Evanston (IL) June 27 – July 1 at the IEEE TEMS International Conference <http://www.temskon.org/> ;



Trish Simo Kush and Patrick Kush have volunteered to attend these events, staff our booth, and promote ASEM membership, the Society's products, the International Annual Conference and more to the attendees. If you plan to be at one of these conferences, please look for our exhibitor booth and stop by. Trish and Patrick look forward to chatting with you.

ASEM Spotlight: News from the MTU Student Chapter



This semester, the Michigan Technological University chapter of the American Society for Engineering Management focused our efforts on increasing awareness within the university and the professional industry. In March, we took a trip to the Appleton/Oshkosh, Wisconsin area where we toured Pierce Manufacturing and Plexus. These companies were very interested in the Engineering Management degree at Michigan Tech and were hoping to recruit some of our students. The members on the trip had a great time learning about the processes and roles and Engineering Manager can partake in.

On campus, we promoted our student organization at various events, such as K-Day, Spring Fling, and at a career panel that we co-hosted with the American Society of Mechanical Engineers. We have around 20 active members and two advisors, Dr. Dana Johnson and Roger Woods. Our monthly meetings focus on various ways we can “sell” our degree, along with preparation for our two annual Career Fairs.

Next year, our Michigan Tech chapter of ASEM would like to promote our student organization even further, increasing our membership to around 30 students. We would like to reach out to all Engineering Management undergraduate students at MTU in hopes of becoming a bigger chapter on campus.

Opportunities for Society Engagement

If you are interested in learning more about ASEM and becoming involved in society projects, we have three critical activities that are in need of additional help:

1) The date for the next edition of the EMBOK is rapidly approaching. The society plans to have a significant update with a broader inclusion of international perspectives. If you would like to be involved in the update and review process, please contact Hiral Shah.

EMBOKEditor@asem.org

2) Shortly following the EMBOK update, we will update the EM Handbook. Goals for this update are enhancing the integration with the EMBOK and better distinction between the foundation skills in the EMBOK and the advanced practice skills in the Handbook. If you are interested in this work, please contact Jimmy Gandhi. (EMHandbookEditor@asem.org)

3) As highlighted above, the professional development committee is working to expand the test bank of questions supporting the CAEM and the CPEM. If you have an interest in the process of writing, vetting, and validating these questions, please contact Jim Schreiner, the Director of Professional Development, and let him know the domains of the EMBOK you are interested in this effort. (ProfessionalDevelopment@asem.org)

Job Opportunities

[Click here](#) to potentially find your next career adventure, or to find out how you can advertise your employment opportunities to the EM community.

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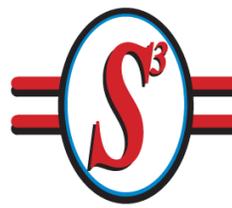


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