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SOME HYPERLINKS MAY NO LONGER WORK DUE TO THE TIMELINESS OF THE EVENTS REFERENCED OR REGULAR WEBSITE CHANGES.



ASEM eNews

December 2018

From the President's Corner...

ASEM Friends:

Here's hoping that each of you have been able to enjoy some downtime and celebrate the magic of the holiday season with friends and family! Whatever holidays are close to your heart, all share common ground of warmth, peace and good will to all and it is a special time for many. It can also be a time for considering next steps or opportunities that can add meaning to your life.



We are so pleased that many have continued to answer the call to service to ASEM on the Executive Committee, Board of Directors, and at ASEM HQ. One new addition is featured in the newsletter below and we are pleased to welcome Jose as the new Northeast Regional Director! In addition, we are delighted to welcome Annmarie Uliano as Communications Director and Bryan Mesmer as Publications Director. We're also thrilled to welcome back former ASEM President, Geert Letens, as Chair of Fellows! Look for more on them in future issues. In this issue you'll also find the call for participation for the upcoming ASEM IAC. You won't want to miss ASEM's 40th Birthday Party so mark your calendars. It will be a blast! There are details on opportunities for service on upcoming ASEM Projects as well.

Looking forward to ringing in 2019 with each of you! Suzie

~ 25 February 2019 ~

ASEM 2019 IAC Call for Abstracts

The 40th meeting of the ASEM conference will be celebrated next October in Philadelphia! The 2019 conference theme is "A Systems Approach to Engineering Management Solutions".



Abstract submissions (up to 250 words) for full paper, presentation only, student poster, tutorials, workshops, panels, roundtables and special sessions proposal submissions are due **25 February 2019**. More details are available at <https://www.asem.org/Call-for-Papers-2019/>

Abstract submission site: <https://asem.exordo.com>

Conference website: <https://asem.org/Conference>

The ASEM Annual Conference is a present-to-publish conference, and covers a wide array of topics identified in the Engineering Management Body of Knowledge.

- Leadership and organizational management
- Strategic planning
- Financial resource planning
- Project management
- Operations, quality, and supply chain management
- Marketing and sales management in engineering organizations
- Management of technology, research and development
- Systems engineering
- Legal issues in engineering management
- Professional codes of conduct and ethics
- Engineering management education, skills, and profession
- Emerging areas of EM such as critical infrastructure, energy systems, construction management, healthcare

Thank you for your contribution to ASEM. We look forward to receiving your abstract and/or proposals for special sessions on or before the deadline.

2019 Technical Program Committee Chairs

Elizabeth Schott (Elizabeth.Schott@fsw.edu)
Heather Keathley (Heather.Keathley@ucf.edu)
Caroline Krejci (Caroline.Krejci@uta.edu)

ASEM Conference Director: Ean Ng (Ean.Ng@oregonstate.edu)

~ 25 February 2019 ~

Planning for ASEM's Big 4-0 Celebration!

We will be celebrating the 40th ASEM annual meeting in 2019! We are soliciting any 'historical artifacts' of ASEM that you may have. We ask that you share your memories and photos so we can incorporate them into this special event. Please send to asem-hq@asem.org by February 25, 2019 and make plans to join us in Philadelphia in October to be part of this exciting celebration!

Communications Feedback Survey

We would like your feedback on all things Communication! Participating will help with providing all members with the best ASEM experience. Please participate in our survey here:
<https://goo.gl/forms/QwuzSfHcxCDx8y9B2>

ASEM Welcomes Jose Jimenez as North East Regional Director

The society extends a hearty welcome to Dr. Jose Jimenez who will serve as Regional Director for the Northeast region including: Connecticut, Delaware, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Rhode Island and Vermont. Jose earned his PhD from Virginia Tech and currently serves as a professor at the US Military Academy and as a consultant for the Department of the Navy.

Leadership Opportunities

Based on career changes and transition based on service terms, there are several board openings the society will fill in early 2019. Please contact Suzie Long (President@asem.org) or Paul Kauffmann (ExecutiveDirector@asem.org) if you have an interest in applying for one of these critical slots: 1) Professional Membership Director; 2) Professional Development and Continuing Education Director; and 3) Associate Executive Director.

Society Project Planning and Opportunities for Involvement

In early 2018, the society started a project management system to identify and manage our strategic improvement efforts. At the January 2019 board meeting, we plan to finalize the scope, direction, and staffing of the 2019 projects. If you are interested in being involved in one or several of these, please contact Suzie Long (President@asem.org) or Paul Kauffmann (ExecutiveDirector@asem.org) for details.

1. Revitalize and expand ASEM professional training

2. Review the ASEM corporate value proposition and recommend a plan to grow our corporate memberships and industry professional members
3. Grow the interest of graduate and undergraduate student members to transition into professional members
4. Further analysis of the Fall 2018 ASEM member survey results and identify specific recommendations for next steps
5. Help to define the integration of the EMBOK and the handbook for future editions
6. CAEM / CPEM survey- Develop a plan to enhance the value and growth of professional certification
7. Web site / Search Engine Optimization- improve and optimize ASEM's global, web presence
8. Translation of EMBOK into Spanish

ASEM Co-Hosts the 25th IJCIEOM

As part of our continuing international collaboration efforts, ASEM is proud to co-host the 25th International Joint Conference on Industrial Engineering and Operations Management (<http://www.icieom.org>). It will take place at Novi Sad, Serbia from July 15-17, 2019. The Abstract Submission deadline is February 28, 2019. The conference theme is the "NeXt Generation of Production and Service Systems" and please visit <https://asem.org/2019-IJC> for more information.



Job Opportunities

[Click here](#) to potentially find your next career adventure, or to find out how you can advertise your employment opportunities to the EM community.

Many thanks to the following organizations for promoting engineering management so well.





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