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**SOME HYPERLINKS MAY NO LONGER WORK DUE TO THE TIMELINESS OF THE EVENTS REFERENCED OR REGULAR WEBSITE CHANGES.**



## ASEM eNews

March 2019

### *A Note from the ASEM President*

The ASEM Board of Directors just held its Spring meeting at the 2019 IAC venue and we are all in for a treat at the next conference! This conference space will be very different from the 2018 meeting in Idaho, but every bit as vibrant in its own way. The conference will be housed in a bustling neighborhood with many excellent dining choices nearby. Some of the most historic sites of the early history of the US are housed just a short distance away. It will be another world-class meeting.



Beginning in the April eNews, we plan to invite multiple guest columnists to help get the buzz going around the conference and the local industry. We hope you'll enjoy this change of pace!

Best, Suzie

~ 5 April through 20 August 2019 ~

***Secure the Best Rates! Register Now to Attend the 2019 International Annual Conference (IAC)***

Register early to take advantage of early-bird rates for the 2019 IAC! ASEM already offers the best value in conference attendance by including hors d'oeuvres for the Wednesday evening welcome event, breakfast, lunch and dinner, along with breaks for Thursday and Friday, and breakfast on Saturday morning. By registering early, you can save even more!



This year, ASEM will also be celebrating the 40th meeting anniversary, looking back at years past and looking forward to a bright future. To register, please visit <https://www.asem.org/event-3132089/Registration>. If you have any questions or need assistance, please contact [asem-hq@asem.org](mailto:asem-hq@asem.org). We look forward to seeing you at this terrific event!

~ 21 September 2019 ~

## *Reserve Your Room at the Sheraton Philadelphia University City Hotel*

3549 Chestnut Street Philadelphia, Pennsylvania 19104

ASEM has negotiated a special room rate of \$185 (+fees & taxes) to stay at the conference venue in Philadelphia! Please make your reservations through this link [Sheraton Philadelphia University City Hotel](#) or call +1 215-387-8000 and use group code ASEM.

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~ 30 April 2019 ~

### *ASEM Chapter and Section Reports Due*

ASEM Student Chapters and Professional Sections should submit annual reports by April 30, 2019. Please send reports to [asem-hq@asem.org](mailto:asem-hq@asem.org). Sending pictures and event information is strongly encouraged to enable us to highlight your program in this publication.

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### *A Report from our International Director, Dr. Yesim Sireli*

We have exciting news about the ASEM's international activities. We have reached an agreement with our Europe Section to accelerate our international expansion. The agreement involves revenue-sharing between the ASEM Headquarters and the Europe Section on memberships and certifications in European Union countries. The Europe Section will create a network of Certified Knowledge Providers (CKPs) in these countries to offer training and promote the society. We thank our partners in Europe for their commitment to our society.

In other news, for the first time in the ASEM's history, our annual conference in Philadelphia (<https://asem.org/Conference>) will host an international student team to join the student case competition at the graduate level. The team will consist of two students from South Africa, and one student each from Brazil and Pakistan. We are looking forward to having more and more international colleagues and students at future events.

In the spirit of welcoming a greater amount of international participation in the annual conference, starting in Philadelphia this year, we will be offering significant discounts for conference registration to the attendees that travel from one of the countries listed under the World Bank country groups at <https://asem.org/WBC-Groups>. If you plan to travel to Philadelphia from one of these countries this year, please do not forget to utilize these discounts, which will be made available on the conference registration website soon.

With special thanks to the Vice President and President of the Europe Section, Willy Van Overschee and Dr. Geert Letens, the entire ASEM Board of Directors, the International Committee members and our network of international partners who were involved in making these developments happen...we hope to see you in Philadelphia, October 23-26, 2019, and beyond!

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### *ASEM Partners with the Ontario Society of Professional Engineers (OSPE)*

ASEM is pleased to announce we have partnered with the Ontario Society of Professional Engineers to offer professional certifications, Certified Associate in Engineering Management (CAEM) as well as Certified Professional in Engineering Management (CPEM) in Canada! This is another example of the growth of global interest in our professional certifications.

Colleagues residing in Canada are encouraged to visit [https://asem.org/CSPE OSPE-Professional-Certification](https://asem.org/CSPE_OSPE-Professional-Certification) and register to validate your skills and knowledge. For more information about professional certification, please contact [asem-hq@asem.org](mailto:asem-hq@asem.org).

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## *Update on Society Metrics - Student Membership and CAEM Certification*

The recent metrics reports reviewed with the board of directors highlighted several very positive areas. In particular, our growth in student members continues in a very positive direction and we are now over 500 student members. One of our focus areas this year is to encourage student member certification as Certified Associates in Engineering Management (CAEM). An announcement on these details will soon be sent to our academic programs to encourage this important first certification step to enhance resumes for the job search.

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## *Reduce the Cost of Educational Textbooks*

As you are aware, the **Guide the the Engineeringing Management Body of Knowledge (EMBOK)** and the **Engineering Management Handbook** are excellent textbooks for class use. Student members (\$30 annually if purchased individually) can access the electronic versions of these publications for free. Coupled with the **EMBOK PowerPoint slides**, ASEM materials provide a very time- and cost-effective approach which is sure to benefit organizations across a wide range of engineering and technical curricula.

Many program advisory boards are requesting that basic business and management materials be included in technical and engineering programs. Although this is typically not an issue in EM oriented programs, traditional engineering, technology, and computer science programs often have a challenge. To address this issue, ASEM developed a set of over 1,000 instructional PowerPoint slides supporting the use of the Engineering Management Body of Knowledge (EMBOK) in the classroom. This allows programs to initiate, with minimum preparation, a 1-3 credit course in Engineering Management. Several of these courses have been introduced by EM programs as “elective courses” for other engineering and technical disciplines on campus.

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## *ASEM Leadership Gathered in Philadelphia*

Twice a year, the ASEM Board of Directors (BOD) has the pleasure of meeting face-to-face! The Spring gathering has been put into place to plan for the IAC directly on site, and the group meets again in the Fall as an extension of the IAC. The overarching goal of the meeting was to continue and enhance our strategic planning, focus on measurable results, and integrate metric targets and board member goals. As a result, we enhanced our ability to develop and execute tactical and strategic projects and identify barriers and needs for 2019 for continuous improvement of ASEM. The day was split into five segments:



1. Executive Committee Meeting – The President, Past President, President-elect, Executive Director, Secretary, Treasurer, Treasurer-elect, and WHQ Operations Director met to review strategic planning, open positions on the board, annual awards, and budget.

2. Where Are We Now? – The full BOD came together to hear reports on Metrics and Budget. Updates were then provided on 2019's strategic projects, the Regional Directors, and the Functional Directors. It was exciting to hear all the great work going on in all these areas!
3. Conference Planning – The IAC planning team led by Ean Ng brought the group on a facility tour which helped plan flow and optimal use of space. This was followed by updates from the Logistics and Technical co-chairs. We can't wait for October!
4. Where Are We Going? – We received updates on all the Publications projects underway this year, heard from the international team on challenges and opportunities, and discussed our strategic partnerships.
5. Breakout Sessions – One session was for the Regional Directors where they looked at their roles & responsibilities in the role and collaborated with the Communications Director on social media strategy. The alternate session focused on conversion of students to professional members.

The discussions were fruitful and the engagement from board members was great to be a part of. Having the opportunities in place to come together from all around the world are so valuable for us at ASEM.

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### *Job Postings on the ASEM Website*

Don't forget to check the current [job postings](#) on the ASEM web site. There are a number of very attractive academic and non-academic positions available. If you have an upcoming position opening, please keep this cost effective option in mind.

Some of the current listings are:

- [Assistant Professor of Practice, Master of Engineering Management Program](#): Univ of Nebraska-Lincoln (UNL)
- [Dean, College of Engineering and Computer Science](#): Syracuse University
- [Deputy General Manager, Infrastructure Engineering](#) and [Senior Director, Infrastructure Engineering](#): New Jersey Transit
- [Assistant Professor, Engineering Management](#): Florida Institute of Technology (Florida Tech)

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*Many thanks to the following organizations for promoting engineering management so well.*





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